

Asia Network for Capacity Building in Health Systems Strengthening in conjunction with World Bank Institute & The local organizer, The School of Public Health and Primary care, The Chinese University of Hong Kong are pleased to announce

## A POLICY COURSE ON “ENGAGING THE PRIVATE SECTOR TO ACHIEVE HEALTH SYSTEM GOALS - PRIVATE HOSPITALS AND THE PRIVATE SECTOR AS PARTNERS FOR UNIVERSAL HEALTH CARE COVERAGE”

**27 May – 1 June 2013 (Monday – Saturday), Hong Kong**

### CONTEXT

Across Asia, the private sector and in particular private hospitals play a large and growing role in inpatient, outpatient and ambulatory care. With growing affluence, better education, an aging population and an increasing chronic disease burden, health care services will continue to expand and private sector financing and provision is expected to grow. Countries facing increasing demand for quality hospital care are finding it more difficult to meet and finance these demands; additionally, an increasing number of countries are facing the challenge of how to move towards Universal Health Coverage.

The private hospital sector has been expanding to meet market demands. The health system environment in Asia is challenging, particularly in countries with mixed health systems where the private and public sectors effectively function as separate health systems. In these systems, coordination, referrals and access are problematic. Enabling private hospitals and the private sector to function as part of an integrated health system which contributes to the overall national goals for public health requires appropriate policies and strategies. Governments are recognizing that the private sector provides key resources that can and should play a pivotal role in contributing to the goal of universal health coverage.

### COURSE STRUCTURE AND CONTENT

This event will bring together experience and analysis from Asia and the world to guide those involved in policy setting and implementation in the changing health care markets of Asia. The

6-day course will consist of – a 2-day Policy Seminar targeting High-Level Government officials including Ministers of Health and Finance, Deputy Ministers and other agents of change. This will be followed by 4 days of more technical content replete with country experiences on policy and implementation. The participants will be exposed to a framework for private sector assessment, strategic goal-setting, and implementation tools. They will also be presented with a mix of concepts and tools which will be useful in their work on setting private hospital policy. The teaching approach will comprise a mixture of lectures, cases, group work and discussions.

Health policy specialists are invited to apply for the full six days of the course, including both the policy and technical components.

### GOALS

The goal of the course is to provide participants with:

- (i) an overview of the regional trends in the role and growth of private hospitals;
- (ii) the global knowledge regarding challenges encountered in engaging private hospitals and the private sector and the regional experiences in dealing with key issues; and
- (iii) an understanding of when and how to use the different available strategies and policy instruments for engaging the private health sector in attaining health system goals, particularly in the Asia region, the focus being on hospitals.

### OBJECTIVES

By the end of the course, participants are expected to:

- Understand the challenges, strategies and option in engaging the private hospital and the private sector as partners towards universal health care coverage
- Understand and apply the framework for engagement of the private sector within the larger health sector reform agenda
- Understand how to conduct a health sector assessment in order to develop appropriate approaches for engaging the private sector in attaining health goals
- Understand when and how to use key tools such as regulation, contracting, and different types of public-private partnerships (PPPs) for engaging the private sector
- Understand what is involved in using each of the policy tools covered, understand the steps needed to draft, implement, monitor, and evaluate a sound contract that underlies the partnership
- Be able to apply the knowledge gained to identify opportunities for PPP in their own countries and develop action plans for engaging the private sector to achieve specific health system goals





## **FACULTIES AND RESOURCE PERSONS**

- World Bank Institute, Washington DC, USA  
April HARDING, Dominic MONTAGU, Xiaohui HOU
- Asian Institute of Management, Makati City, Metro Manila, Philippines  
Maria Elena B. HERRERA and Francisco ROMAN
- The Chinese University of Hong Kong, HKSAR, People's Republic of China  
Sian GRIFFITHS, Hong FUNG, William HO, EK YEOH
- Chulalongkorn University, Bangkok, Thailand  
Siripen SUPAKANKUNTI, Jiruth SRIRATANABAN, Chantal HERBERHOLZ
- Universitas Gadjah Mada, Yogyakarta, Indonesia  
TBC
- Asia Pacific Observatory on Health Systems and Policies  
TBC
- Other resource persons from ANHSS

## **COSTS OF TRAINING**

### **6-day Training Course**

- Early bird (registered before 22 February 2013): USD750
- Regular (registered between 23 February and 29 April 2013): USD850

For country teams of 4 persons or more, a discount of USD100/person on all fee levels will be offered – unless participants register individually in which case the standard tuition fee applies.

These fees include event materials, coffee breaks and lunches during the days of the course. Participants (or their funding agency) will be responsible for covering the cost of travels, health and accident insurance, accommodation, and other expenses while in Hong Kong.

## **DEADLINE FOR APPLICATIONS**

To secure a place for the event, applicants should complete and return the application form no later than 29 April 2013. The application form can be downloaded at <http://www.anhss.org/ppp/events/2013/agenda.html>



## **VISA**

Applicants are responsible for obtaining a visa prior to their departure to Hong Kong. Formal invitation letters from The Chinese University of Hong Kong may be needed and will be provided upon request. Early application is advised since the process may take some time. Please visit this web site of the HKSAR Government at [http://www.immd.gov.hk/ehtml/hkvisas\\_4.htm](http://www.immd.gov.hk/ehtml/hkvisas_4.htm) for information regarding VISA application.

## **Venue**

The JC School of Public Health and Primary Care, the Prince of Wales Hospital, 30-32 Ngan Shing Street, Shatin, New Territories, Hong Kong

## **ACCOMMODATION**

Special rates are valid for reservation made on or before 31 March 2013 and subject to room availability at the Royal Park Hotel and Regal Riverside Hotel. Please download the reservation form at <http://www.anhss.org/ppp/events/2013/agenda.html> and return it to the hotel.

## **CONTACT INFORMATION**

Should you require further information, please do not hesitate to contact us.

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